

NEWSPAPERS IN EDUCATION SPONSORSHIP BENEFITS

Silver Sponsorships

Donations of \$300

- Supports one classroom for the school year, including access to the Statesman and print and online educational resources
- Business name listed in two group thank-you ads in the Statesman
- Business name listed on the NIE website
- Recognition plaque for display at place of business
- Teacher and school are given information about their specific business sponsor



Gold Sponsorships

Donations of \$600

- Supports two classrooms for the school year, including access to the Statesman and print and online educational resources
- Business name listed in two group thank-you ads in the Statesman
- Business name listed on the NIE website
- Recognition plaque for display at place of business
- Teachers and school are given information about their specific business sponsor



Platinum Sponsorships

Donations of \$1,200

- Supports four classrooms for the school year, including access to the Statesman and print and online educational resources
- Business **name and logo** listed in **premium** position in two group thank-you ads in the Statesman, and included in emails sent to teachers
- Business name listed on the NIE website
- Recognition plaque for display at place of business
- Teachers and school are given information about their specific business sponsor



Diamond Sponsorships

Donations of \$3,000

- Supports ten classrooms for the school year, including access to the Statesman and print and online educational resources
- **Two exclusive 3x5 appreciation ads in the Statesman, on Facebook and announced via Twitter**
- Business **name and logo** listed in **premium** position in two group thank-you ads in the Statesman and included in emails sent to teachers
- Business name listed on the NIE website
- Recognition plaque for display at place of business
- Teachers and school are given information about their specific business sponsor

